



ON YOUR
BIKE
RECYCLED CYCLES

NOT JUST A BIKE SHOP

Our Impact 2024/2025

INTRODUCTION

Celebrating 15 years of purpose through pedal power

This summer marks a significant milestone for On Your Bike (OYB) as we celebrate 15 years of service. From humble beginnings in a small unit in Wellington, OYB has grown into a respected community enterprise with two operational retail and workshop sites in Taunton and Bridgwater.

To mark this occasion, we were deeply honoured by the generosity of our community, through both individual and commercial contributions, which enabled the purchase of a new mobile workshop van in 2024. This vehicle is central to our outreach efforts, supporting community projects and promoting cycling for leisure, commuting, and school travel.

The demand for our “Earn a Bike” programme continues to grow. Participants gain hands-on experience refurbishing gifted bicycles, developing valuable skills and confidence in bike maintenance. This initiative exemplifies OYB’s mission: to foster friendship, self-reliance, and healthy living by transforming donated bicycles into tools for mobility and empowerment.

OYB is proud of its reputation for high standards in cycle servicing and of the recognition we have received from our community partners. More than a bike shop, OYB stands as a testament to the power of purpose-driven work, providing training, transportation solutions, and environmental care through cycling.

Like many in the cycling industry, we have navigated rising costs and a challenging retail environment. Despite this, OYB remains resilient, continuing to participate in government voucher schemes, sourcing quality used bicycles, and offering affordable, eco-friendly transport solutions. Contributions from generous donors directly support our community projects and the Earn a Bike scheme.

Today, On Your Bike is an established and respected charity in Somerset, uniquely positioned to harness the potential of bicycles to benefit individuals, strengthen communities, and support environmental sustainability. Our team includes experienced professional mechanics and a dedicated board of trustees with expertise in business, health, and finance.

We are deeply grateful to all who make this work possible - our local supporters, funders, and national partners. Thank you for your continued trust and commitment to our shared vision.

Board of Trustees June 2025



Roger Habgood

Roger Habgood Chair of Trustees

MISSION & VISION

Mission Statement

On Your Bike (Recycle) Ltd (OYB) is a not-for-profit organisation committed to supporting recovery, fostering inclusion, and providing practical, community-based training through the power of cycling.

We deliver hands-on opportunities that help individuals, particularly those experiencing disadvantage, gain essential life skills, rebuild confidence, and access affordable, sustainable transport. Our work empowers people of all ages to participate fully in community life, while promoting wellbeing and personal growth.

Vision Statement

Our vision is a thriving, inclusive Somerset where everyone, regardless of their background or life circumstances, has the opportunity to recover, grow, and succeed.

Through affordable bike access, structured training, and social engagement, we envision a community strengthened by mobility, sustainability, and shared purpose.

CORE VALUES

On Your Bike continues to grow as a trusted, community-based organisation, dedicated to transforming lives through cycling, skill-building, and inclusive engagement.

As we expand our programmes and partnerships, we remain focused on ensuring every individual has the opportunity to ride forward toward recovery, connection, and meaningful change.

1. Inclusion

We recognise the impact of loneliness on a person's ability to thrive. We provide a community to support individuals to improve their mental wellbeing.

2. Recovery and Empowerment

We offer structured programmes, such as our "Earn a Bike" initiative, which help individuals on the path to recovery regain independence, self-worth, and practical capability.

3. Learning and Progression

We deliver tailored, hands-on training and certification opportunities that promote lifelong learning and open pathways to employment, volunteering, and education.

4. Community First

We build meaningful connections across Somerset, working in partnership with local organisations and offering outreach and events that engage, educate, and unite communities.

5. Environmental Responsibility

We promote sustainability by recycling, repairing, and rehoming bikes, encouraging low-carbon transport and environmental awareness in all that we do.

6. Collaboration

We work alongside schools, charities, colleges, local authorities, and businesses to align our goals and increase the reach and impact of our programmes.

7. Respect and Dignity

We recognise the inherent value of every person. All our activities are grounded in mutual respect, integrity, and a belief in second chances.

8. Affordable Transport

We strive to recycle and recondition as many bicycles as possible, to supply affordable bikes to the local community.



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FUNDING REPORT

We have received some great support from funders this year, which has allowed us not only to continue our “EAB” course but to offer free maintenance courses, Dr Bike repairs session and our work within schools and the surrounding communities.

Events - Smoothie Bike

Never shy to attend an event OYB pops up all over the place including.

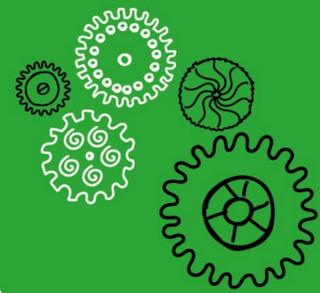
- Armed Forces Day
- Norton Steam show/rally
- School fetes across Taunton and Bridgwater.
- Environmental fairs
- Bicycle jumble boot sales
- Active travel days
- Multicultural festivals

Volunteering

OYB is really very fortunate to have a number of volunteers that contribute to our team, it might surprise you to learn that they don't all work with bicycles either!

- We have office administration support.
- Collections/van driver.
- Website developers.
- Videographer/photographer.
- BTC college student assisting with our social media.

As well as our community volunteers who assist us in the workshop with our beneficiaries, who have all completed EAB course and want to learn more about their bicycles and us at OYB



Reach & Influence

2024/25 saw OYB start a You Tube Channel with the assistance of GD Media, a series of videos were created introducing the Charity and what we do, as well as some videos of “what happens” when a bike is donated etc

We have also put a real focus on our social media platforms, ensuring that we make the most of our efforts/time spent trying to engage with our followers.

Our hope is to create a two-way communications system that enables us to gather our communities demand for us, which enables us to decide how, what and when to deliver our activities.

ZERO WASTE

Big thanks to our funders this year:

- National Lottery
- Somerset Community Foundation/HPC Community Fund
- Cycling UK
- SALC and Somerset Council
- Somerset Freemasons
- Fairfield Trust
- Burham and Highbridge Council
- Bishops Lydeard Parish Council
- Specialized UK

Collaboration

We have been very fortunate to have attracted the attention of some great local businesses in 24/25 that have led to offers of support and help such as; Studio Lemonade who has rebranded OYB and given us a clear visual message/branding and aligned all our internal and external design work.

GD Media who worked with us to launch our YouTube channel, facilitated us telling our story of who we are and what we do, as well as other informative videos, they also did a mass collection of photos and images for us, which we can use on-going.

Earn A Bike

This year sees the final year of our funded project with National Lottery and Somerset Community Foundation/HPC Fund. We have seen the interest grow has been our busiest year so far.

We are actively applying for funding to continue this ever popular course.

We are very proud of what we have achieved and the people who we have supported.

See following pages for more detail.

We regularly work with

- SASP
- MIND
- Probation Service
- Nelsons trust
- Open Door
- Shaw Trust
- Somerset NHS mental Health team
- Glanville House, Linly House, Glogan House etc
- Numerous cycling clubs such as Langport, Somerset Road club, Somerset RC tri to name a few
- Various PRU's such as Sky academy
- Wellington Town Council have also enabled us to utilise their community “pop-up” shop and we will have a presence in the town centre for a week in April



EARN A BIKE PROJECT

Our “Earn a Bike” course has been developed and adapted over the last few years and has become the backbone of our community work.

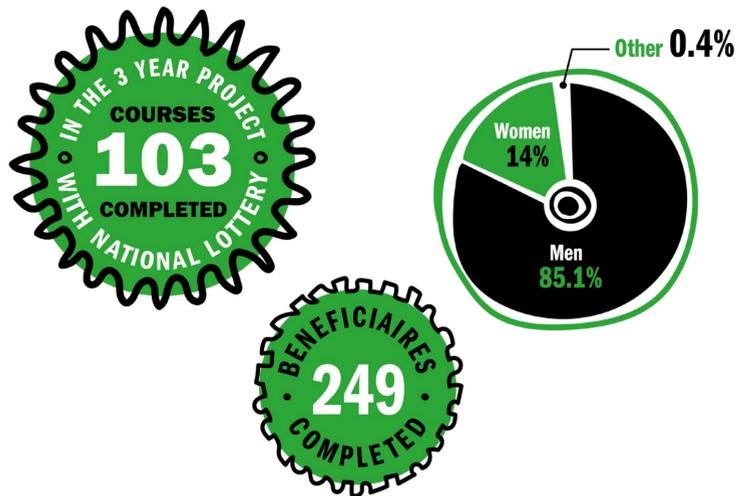
The course is delivered over 4 weeks with a 3 hour sessions each week.



The participants are given a bike, they are taught how to deconstruct the bike, prep parts and the frame before fully reassembling the bike and test riding to check their work. After completion of the course, the bike is gifted to the participant.

The course helps to support each participant’s self confidence and worth by supporting and reinforcing their ability to learn and succeed within the project, not to mention the social interactions between them and ourselves.

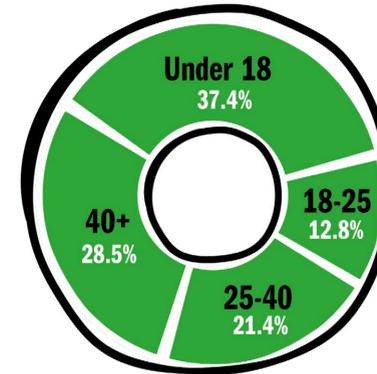
Throughout the sessions a real bond can often be witnessed forming and the discussions within the workshops can feel incredible social and fun, often meaning that participants seek more opportunities to visit us via Volunteering roles or more many repeat visits to site beyond their course finishing.



As per previous years EAB applications have been very strong.

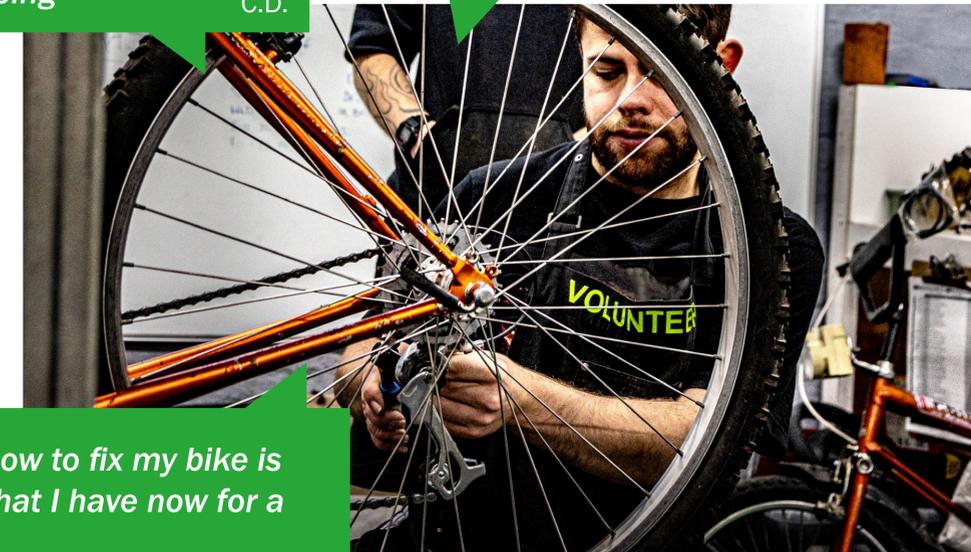
With our partnership/networking paying dividends in terms of referral pathways and reach of OYB in social prescription networks.

As strong as the applicant numbers have been, there is no ignoring the drop off rate between their Invite to attend course and starting the course, once people attend the session, we do find they remain engaged for the duration of the course.



“I will use the bike for better fitness and wellbeing”
C.D.

“The confidence I have gained will help me to apply for jobs and training”
A.F.



“Learning how to fix my bike is a life skill that I have now for a lifetime”
J.P.

Feedback from participants has also been improved, with pre and post course questionnaire capturing metrics and being collated to feed into our impacts and outcomes report that was commissioned by National Lottery as part of our three-year funded project that is coming to an end this April (2025).





DR BIKE

Corporate

Community

This year, On Your Bike has delivered numerous free Dr Bike sessions across communities in Somerset. At a time when many households are feeling the strain of the cost of living crisis, these sessions have provided a vital service - helping people keep their bikes roadworthy without the added financial burden of repairs.

Dr Bike sessions have not only offered residents a chance to maintain and extend the life of their bikes, but also served as a gateway to engage with the community and showcase OYB's broader work around active travel and sustainable transport.

Generously funded by a range of Parish and Town Councils, these events support local active travel plans, ensuring that more people can continue to rely on cycling as an affordable, healthy, and environmentally friendly mode of transport.

OYB has also visited numerous local schools, recognising that children's bikes are often viewed as toys and may not be maintained to safe standards. Through Dr Bike, pupils have had the opportunity to access a safe and reliable means of transport—empowering them to cycle to school with confidence.

As fuel and transport costs rise, supporting cycling through initiatives like Dr Bike helps build healthier, more connected, and more resilient communities.

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Dr Bike Repair Session

These community based sessions see us take the workshop outside to deliver bike servicing in our local communities.

With the aid of our recently crowd funded and fully equipped van we can supply mechanic/s and mobile workshop facilities enabling us to make -

Repairs and deliver free safety checks.



Some of our Corporate clients

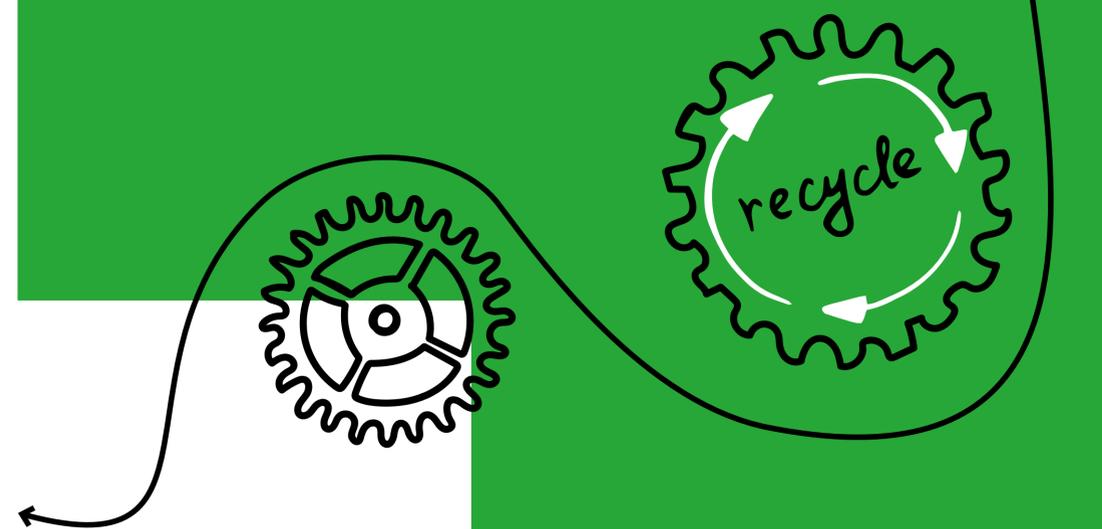
Muller, Morrisons, WPA, PEP, Leonardo UK, CHP, NHS Somerset, Somerset Council, Selworthy School, UK Hydrographic Office.

On Your Bike regularly partners with local businesses to deliver on-site Dr Bike repair sessions, offering employees free bicycle servicing and maintenance. Funded by employers as part of their health and sustainability initiatives, these sessions provide a practical way to encourage cycling as a viable and healthy commuting option.

By supporting active travel, Dr Bike helps improve employee wellbeing, reduce stress, and promote physical activity - all of which contribute to higher staff morale, increased productivity, and improved attendance.

Several of our corporate partners have been using our services for years, recognising the long-term value of investing in their people and promoting a more sustainable workplace culture.

Importantly, by choosing OYB, their organisation also supports a wider social impact. All proceeds are reinvested into our charitable programmes, allowing us to continue providing free bike services to schools, families, and communities across Somerset—especially during times of economic hardship.



PROJECTS

Schools

The schools' sessions that we have delivered, compliment Bikeability, by teaching them important safety checks and basis bike maintenance. We can deliver either prior or post their attending schools.

Typically delivered to year 5 and 6 age groups
(Although we have run the session for year 4 students)

The session educates the students on how to take responsibility for ensuring their Bicycle is safe to use, every time they go to use it with a simple and easy to remember ABC, D check!

We also teach them how to remove a tyre and replace the inner tube in a fun, team race format.

Throughout the session we educate the students on various names of the structure of the bicycle and reinforce all the learnings via a quiz to conclude the session.

We also discuss appropriate PPE and ways to stay safe whilst riding their bicycles. The whole session is usually delivered in approx. an hour.



Councils

As part of our work via local Parish/Town councils we have been able to provide schools with Bike Maintenance sessions as well as on site Dr Bike support.

Within the sessions we identify any bikes that need safety works and, where possible make good, if we are unable to repair on site we will leave a Dr Bike form detailing the issue for parents/carer.

We have found student and staff feedback to be very positive for the sessions and our staff too have enjoyed delivering the schools.

Often within the schools provision we are able to deliver a Dr Bike session, where by we can offer a much better assessment of staff and student bikes as well as have the provision of our mobile workshop to make any repairs on site.





CROWD FUNDED!

May 2024 saw us launch our first ever crowd funder campaign to replace our old works van, that had become a bit beyond economic repair and on-going usage.

Via crowd funder, match funding via the cost of living crisis and private donations from Fairfield Weston and Freemasons as well as others we managed to raise circa £40k, which was a staggering amount and enabled us to purchase a much larger vehicle than we had initially thought possible, as well as

new Livery for the van, fixed awnings and additional mobile specific tools to enable us to now take what we do remotely, such as EAB and Dr Bike with an enclosed work area.

Working with GD Media we were also able to create some social media content that allowed us to create a story around the need and usage of the van and how crucial it is to our day-to-day charity works.

VAN

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Big Bike Revival Mini Report



We were very happy to be able to run our popular and well received Big Bike Revival Dr Bike events as well as the maintenance sessions.

With **£4,330 in grant funding**, we delivered **14 impactful events**. We collected **77 unique participant email addresses** and actively encouraged survey participation to gather valuable insights.

Key Achievements

- Funding:** Received £4,330 in grant funding.
- Events:** Delivered 14 events.
- Reach:** Collected 77 unique email addresses from participants.
- Survey Response:** Encouraged high survey participation, providing valuable data.

Our events had a significant positive impact on participants:

- Cycling Frequency** | **92%** | of participants reported increased or maintained cycling levels.
- Journey Conversion** | **58%** | of participants shifted some or all local journeys to cycling.
- Knowledge Increase** | **75%** | of participants reported feeling happier.
- Journey Conversion** | **42%** | of participants increased their physical activity levels.
- Skills Development** | Participants gained practical skills, including cycle maintenance, puncture repair, and cycle servicing.
- Knowledge Increase** | Participants reported improved knowledge of cycle maintenance and repair.



"The programme was a massive success thanks to the exceptional delivery from On Your Bike"

The Big Bike Revival Team

Our maintenance sessions even benefited from some supplier support and attendees were gifted a Muc-off goodie bag on completion of their session.

With the cost of living impacting so many people in so many ways the uptake of Dr Bike has been notable, with OYB getting more enquiries as to when and where we will next be delivering them.

In addition, the Maintenance sessions have gained quite a following with repeat attendees looking to move from the beginner's session to advanced session and also from beginner session onto our EAB programme.



LOOKING AHEAD

Under 18s Earn A Bike

Having seen the increased demand for the provision of U18's activities from OYB we have made the decision to separate our funding to enable us to run under 18 EAB as a planned, regular activity, as well as maintain our traditional over 18's EAB with full support from all of our funding partners.

We are excited to be able to offer and promote this work piece moving forwards.



Remote Out Reach Projects

In the coming year OYB plans to be on the road to provide rural communities to be able to access the courses we deliver and access to a mobile workshop for repairs and servicing. Somerset has many towns and villages that we would love to have a shop in, but realistically that just isn't viable.

So with our new van and set up, we plan on touring around Somerset to get those communities "on their bikes"!

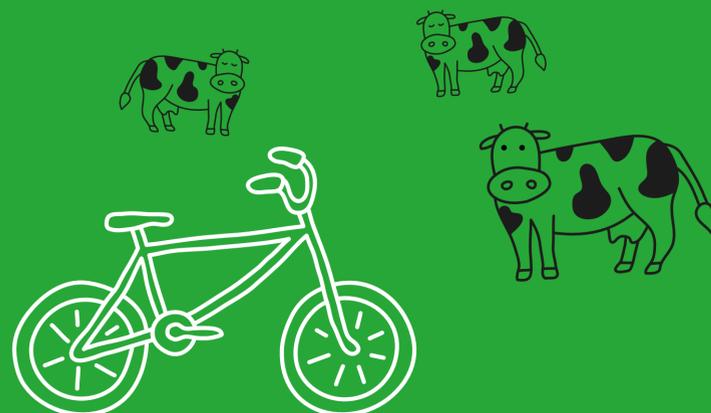
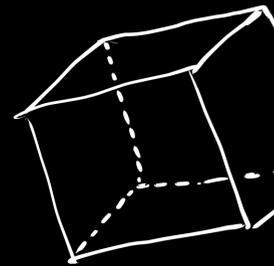
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BACK TO SCHOOL

School Projects

Our latest project is seeing us go "Back to School" and work with KS1, 2 and 3 pupils, offering not only our well received maintenance sessions (where we teach pupils how to check their bicycles, as well as when to check them and what to do if its not right) BUT, in addition we would like to teach them bicycle skills in preparation for the cycling proficiency programme delivered by Somerset cycle safety team.

*I must ride my bike!
I must ride my bike!
I must ride my bike!
I must ride my bike!*



TRUSTEES

Board of Trustees

Roger Habgood (Chair) / Mike Southway (Vice Chair)
Amanda Whitlock / Oliver Moore / Diogo Rodrigues
Barry Nicholls / Hugh Gregory / Mark Howell

What it means to be a Trustee for On Your Bike.

As a trustee for "On Your Bike," you will join a dedicated board, entrusted with providing comprehensive governance and strategic leadership for our charity. Your pivotal role will be to ensure our mission remains at the forefront: promoting public health through cycling, conserving the environment via recycling, advancing education in cycle mechanics and road safety, and providing healthy recreational opportunities. This involves not only strict adherence to charity law and regulatory compliance but also the responsible management of our financial resources and active contribution to our long-term strategic objectives.

We actively encourage you to apply your professional skills to significantly contribute to our growth and effectiveness. While the commitment primarily involves attending quarterly board meetings, there may be opportunities to engage in impactful sub-committee work.

Becoming a trustee offers a genuinely impactful way to connect your passion with purpose. You'll directly contribute to a charity that makes a tangible difference in people's lives and the environment, aligning perfectly if you're driven by cycling, community development, or sustainability. Beyond the profound personal satisfaction, this role presents an excellent opportunity for significant professional development in governance and leadership, allowing you to expand your network and collaborate with a diverse and passionate group of fellow trustees.

This is a truly rewarding volunteer role, essential to our continued success and positive community impact.



"I am very proud to be on the board of OYB. Cycling has been and continues to be a big part of my life and anything I can do to assist this charity in making cycling more accessible for all is very important to me. I have seen, first hand, the benefits we can provide, most often to those who are in need of help but are keen to help themselves in terms of learning new skills etc".

Mike Southway
Background in Sales and Commercial and keen cyclist.

"I've been a trustee for OYB since 2016. It's very different from my professional work in health care but it offers a valuable perspective on the broader impact that charities like OYB can have on physical and mental wellbeing. I remain a trustee because I enjoy being part of a community that looks outward - giving, inspiring, and continues to bring in people that give and support in many diverse ways"

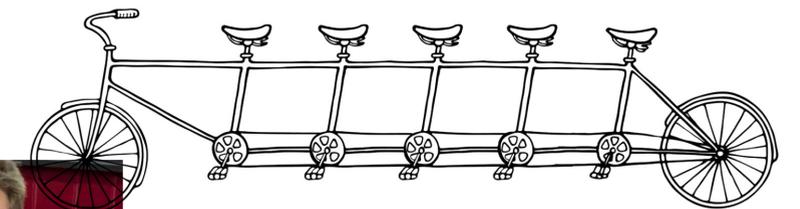
Mark Howell



We extend our sincere thanks to our trustees for their unwavering dedication and leadership. Their commitment is essential to the continued success of On Your Bike.

If you're interested in becoming a Trustee please contact us.

OYB Team





Thank you for all your support!



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Taunton@on-your-bike.org

